

The key question you are trying to answer: **What do these posters tell us about the British home front from the summer 1914 to January 1916 and the beginning of conscription?**

**Instructions:**

1. With the classmates of your group, fill up the following table in order to gather information from the three posters (35-40 mins).
2. Your teacher will mix the groups together so that each member of the new groups has worked on different posters (5 mins).
3. With the members of your new group, put together all the information from your tables in order to write down an articulate answer to this lesson key question (35-40 mins).

What poster (write down number and year)			
Belonging to what category ? (see the list below)			
Aiming at which public / group of people / social category ?  <i>Tip : Ask yourself if the poster is aiming at men, women, British, non-British...</i>			
Generating what feeling ? (see the list below)			
Delivering what message ?			

Using which tool(s) to deliver it ? (see examples below)  <i>Tip : Look in details into the words that are put forward, the illustrations, the sceneries (home life, working life, etc...). Select and name part of the posters to support your argument.</i>			
Achieving which goal ?			
<i>I answer the key question using the information from the table for ideas and examples :</i>			

### **Words list :**

Categories : family pressure / social pressure / patriotism / hating the ennemy / political ideals...

Feelings : guilt / patriotic feelings / pride / violence / anger / loneliness / feeling strong / moral duty...

Tools : detailed arguments / catchphrase / military and political leaders / allegory / war scenes / family scenes / patriotic symbols / colours...